

# 2024 SPONSORSHIP & ADVERTISING OPPORTUNITIES



THAA's mission is to advance. promote, improve, and represent licensed hearing aid specialists in Texas. We have several opportunities for organizations to support our members.

### **OUR OPTIONS**

**THAA Annual Sponsorship** (\$3,075)

**MORE INFO** 

**THAA Annual** Conference Sponsorship (\$750-\$4500)

**MORE INFO** 

**THAA Update** [Newsletter Ad] (\$150-\$500)

**MORE INFO** 

Live Webinar Sponsorship (\$150)

**MORE INFO** 

#### THAA Update (Newsletter Ad)

Advertise in the monthly THAA Update and reach the licensed hearing instrument specialists of Texas. It's a great opportunity to build brand awareness or promote a new product! Includes a 1000px x 250px banner ad and link, with the ad frequency that works for you.

**MORE INFO** 

## **NEW!** Live Webinar Sponsorship:

- Your logo and link will be displayed on webinar-related marketing and webpages
- THAA thanks your organization for sponsorship in the intro to the webinar.
- Up to five of your staff members can attend the webinar for free.

Cost: \$150 Per Webinar