



THAA

The Voice of Texas Hearing
Instrument Professionals

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FOR IMMEDIATE RELEASE

Christopher L. Bisel, BC-HIS Named 2024 Dispenser of the Year
Award is given annually by the Texas Hearing Aid Association

The Texas Hearing Aid Association (THAA) has named Christopher L. Bisel, BC-HIS, owner of Bisel Hearing Aid Center in Houston, TX, their 2024 Dispenser of the Year. This award is given annually to the licensed hearing aid dispenser who practices the highest standard of ethics while serving the hearing impaired of Texas. Those honored must meet the following requirements: (1) They have been licensed dispensers for a minimum of five years; (2) They must be a member of THAA; (3) They should not have received any disciplinary action from the state licensing agency; and (4) They need to have achieved a professional certification or performed an additional volunteer service to the community of dispensers.

The award will be presented at the THAA 2024 Annual Conference on June 21-22, 2024 in Plano, Texas. The conference is THAA's premiere event of the year and features top industry speakers and leaders in the latest hearing instrument technology.

Bisel has been in the hearing industry for 35 years, following in his grandfather and father's footsteps. Born and raised in Houston, Texas, which is now home to his practice (Bisel Hearing Aid Center), he enjoys serving the Houston hearing-impaired community, though he was initially reluctant to join his father's practice.

"I agreed to come and help him [over 36 years ago] without getting truly involved," Bisel said. "However, I really understood the enjoyment of changing people's lives and putting a smile on their faces by bringing sound into their world again."

It made perfect sense for him to work with his hands, something he enjoys, while making a sizeable impact on a community that means a lot to him. Not only that but working with hearing aids has been a part of his family for over 69 years, including his grandfather, father, cousins, and other family members before him. Chris has been married to his wife Jamie for over 27 years and has a daughter, Reagan and a son named Devon.



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With Bisel's long-reputable position in the industry, he has worked with many industry leaders, gaining their respect and support along the way. Angela McLean, owner of McLean Hearing Center and current THAA President, was more than happy to see Bisel selected for the award.

"Chris embodies the essence of excellence in our field, demonstrating not only unparalleled expertise but also unwavering dedication to enhancing lives through better hearing," McLean said. "His commitment to innovation and compassion makes him not just a worthy recipient but a shining example of the impact we strive to achieve in the Texas hearing aid community."

In addition to running his practice, Bisel is a Board Certified Hearing Instrument Specialist (BC-HIS), a member of the International Hearing Society, has been an item writer for the National Board Certification Exam and previously served as president of the THAA Board of Directors.

About THAA

The Texas Hearing Aid Association (THAA) is a nonprofit professional association—owned and operated by its membership and governed by a Board of Directors elected by the members—that serves the hearing instrument specialists licensed by the Texas Department of Licensing and Regulation (TDLR), who in turn, serve the hearing impaired of Texas. THAA's mission is to advance, promote, improve and represent licensed hearing aid specialists in Texas.

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