



## 2024 THAA Annual Conference Sponsorships

The Texas Hearing Aid Association's mission is to advance, promote, improve, and represent licensed hearing aid specialists in Texas. THAA's Annual Conference offers two days of industry education and networking for those in the licensed hearing aid specialist profession. Attendance is regularly 250 industry professionals from across the state, including business owners. Do not miss this opportunity to meet with existing clients and make new connections on June 21–22, 2024 at the Hilton Dallas/Plano Granite Park in Plano, Texas!

There are lots of ways to participate in THAA 2024 Annual Conference. Pick the option that works best for you or contact us to build a sponsorship to fit your needs. To sponsor the THAA Annual Conference, start by choosing which level of commitment you'd like to make—Gold, Silver, Bronze, or Exhibitor. All options come with a tabletop exhibit space.

### Sponsorship Options

#### Exhibitor - \$750

- 6-foot table exhibit space
- Listing on Sponsor Passport, a fun way to encourage attendees to visit and network with exhibitors (door prize drawings encouraged)
- 1 complimentary booth staff registration
- Company listing on conference website, event signage, and digital program

*FREE for Annual Sponsors + 1 extra attendee*

#### Bronze - \$2,000

- 6-foot table exhibit space.
- Listing on Sponsor Passport, a fun way to encourage attendees to visit and network with exhibitors (door prize drawings encouraged).
- 2 complimentary booth staff registrations.
- Company listing on conference website, event signage, digital program and email marketing.
- Option to choose an additional sponsor benefit from the options below (first come, first served):
  - Digital Program Sponsor - Logo on cover of digital program as Digital Program Sponsor
  - Refreshment Break Sponsor - Logo on signage at break stations in morning or afternoon

*20% off for Annual Sponsors = \$1,600*

### **Silver - \$3,000**

- 6-foot table exhibit space.
- Listing on Sponsor Passport, a fun way to encourage attendees to visit and network with exhibitors (door prize drawings encouraged).
- 3 complimentary booth staff registrations.
- Company logo on conference website, event signage, digital program and email marketing.
- Option to choose an additional sponsor benefit from the options below (first come, first served):
  - o Wifi Sponsor - *Logo recognition of sponsorship with WiFi access information*
  - o Breakout Session Sponsor - *Opportunity to introduce a breakout session during the conference (with script provided)*

*20% off for Annual Sponsors = \$2,400*

### **Gold - \$4,500**

- 6-foot table exhibit space.
- Listing on Sponsor Passport, a fun way to encourage attendees to visit and network with exhibitors (door prize drawings encouraged).
- 4 complimentary booth staff registrations.
- Priority booth selection (first come, first served)
- Pre- and post-conference attendee mailing list (including name, company, and business mailing address)
- Company logo on conference website, event signage, digital program and email marketing.
- Option to choose an additional sponsor benefit from the options below (first come, first served):
  - o Friday Reception - *Branded cocktail napkins at the reception; Opportunity to make a 2-minute introduction during general session.*
  - o Saturday Breakfast - *Branded cocktail napkins at breakfast; Opportunity to make a 2-minute introduction during general session.*
  - o Saturday Lunch - *Branded cocktail napkins at lunch; Opportunity to make a 2-minute introduction during general session.*

*20% off for Annual Sponsors = \$3,600*

### **Exhibit Space and Booth Staff Registrations**

All sponsorships come with a 6-foot tabletop exhibit space. Space will be assigned by THAA, with Gold Sponsors receiving priority. Tabletop preference must be received by May 17, 2024. Tabletops will be limited, so secure your sponsorship as soon as possible to view options and floor plan.

Exhibit space includes a 6-foot table, two chairs, and an 8-foot-long exhibit space. All sponsorships include complimentary booth staff registrations. Additional booth staff badges may be purchased for \$175 per additional badge.

- Gold: Four complimentary booth staff registrations
- Silver: Three complimentary booth staff registrations
- Bronze: Two complimentary booth staff registrations
- Exhibitor: One complimentary booth staff registration (THAA Annual Sponsors receive two registrations)

*Note: Your booth staff must be current employees or representatives of your company, and these badges are nontransferable to those outside your company. Complimentary booth staff registrations cannot be transferred to a paid attendee or booth staff registrant for refund.*